Leadership Conferences

EXHIBITOR CATALOG 2015–2016
Exhibiting, Advertising and other Professional Development Event Opportunities
Dear Exhibitor,

Welcome to the 2015–2016 ACSI Leadership Conference Exhibitor Catalog (formerly referred to as Administrator/Board Conference Exhibitor Catalog). We are pleased to announce the 2015–2016 conference schedules, and we invite you to join us for these events. Please allow us to assist you as you review this year’s online-only catalog. This is indeed a valuable resource as you consider and select exhibiting and advertising opportunities at any or all of the conferences.

ACSI is the largest association of Protestant private schools worldwide. About 3,000 U.S. members—representing over 725,000 students—turn to ACSI for professional development, school improvements, and resources that support our children. Over 35 years ago, ACSI was established on a rich foundation laid by committed leaders rooted in the Word of God. We continue that tradition today, and we are still passionate about furthering our mission, which is to enable Christian educators and schools worldwide to effectively prepare students for life.

As always, our exhibit spaces are reserved on a first-come, first-served basis, so send your reservation promptly to secure a booth of your choice. Additionally, don’t miss the opportunity to give your product or service more exposure by advertising in the conference programs. The ad submission deadline is December 11, 2015, for all conferences.

Thank you for considering ACSI again this year. We want to assist you in building long-term and profitable relationships through your access to ACSI educators and leaders.

I look forward to meeting you at our events this year!

Blessings,

Becky Hewes, Exhibit Coordinator
5 EASY STEPS TO BECOMING AN ACSI EXHIBITOR

1. Determine which of the conferences you wish to attend.
2. Mark your selections on the ad order form on page 6.
3. Select your top three booth choices on page 6 after viewing the exhibit hall layouts.
4. Enter your booth choices on the reservation form on page 6.
5. Submit reservation and order forms with full payment to the attention of Becky Hewes.

Please join us
This is your resource to review and select exhibiting and advertising opportunities at any or all of our conferences.

LEADERSHIP CONFERENCES

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2015–2016 Conference Exhibit Locations

Leadership Conferences
Lancaster, PA, Jan 28–29, 2016
Merrillville, IN, Feb 4–5, 2016
Fish Camp, CA, Feb 10–12, 2016
Minneapolis, MN, Feb 18–19, 2016
Fort Worth, TX, Feb 21–23, 2016
Prescott, AZ, Feb 29–Mar 2, 2016
Seaside, OR, Apr 24–26, 2016

Other Conference Exhibit Opportunities
Youngstown, OH (School Choice), Nov 5, 2015
Indianapolis, IN (School Choice), Nov 6, 2015
Merrillville, IN (Large School Forum Prior to Conference) Feb 3, 2016
Minneapolis, MN (Large School Forum Prior to Conference), Feb 17, 2016
Columbus, OH (Technology), Mar 10-11, 2016
Minneapolis, MN (School Law), Apr 25, 2016
Chicago, IL (School Law), Apr 27, 2016
Indianapolis, IN (School Law), Apr 28, 2016
2016 ACSI Leadership Conference Program Advertising Order Form

To place an ad in these well-read Conference programs, select the location(s) and complete this order form.

1. Complete this form and enter the dollar amount for each ad.

2. Prepare and submit an electronic ad with your order. The ad sizes are 7⅞" wide by 9¾" high for a full-page ad, 7⅞" wide by 4⅞" high or 3⅛" wide by 9¾" high for a half-page ad.

3. Submit this form, along with your ad in electronic format, to

   ACSI • Attention: Becky Hewes
   PO Box 65130 • Colorado Springs, CO 80962-5130
   888-892-4259 • Fax 719-867-6168
   E-mail: exhibitors@acsi.org

Name of Company or Organization ______________________________________________________________________

Person in Charge of Ordering Advertising __________________________________________________________________

Phone __________________________________

Address _________________________________

City __________________________________  State ____  Zip ________________

E-mail ______________________________________________________________________________________________

Payment options:

☐ Check: Attach your check for the full amount to this reservation form and mail to: ACSI • Attn: Becky Hewes • PO Box 65130 • Colorado Springs CO 80962-5130. If you have questions, please call 888-892-4259.

☐ Credit Card: Do not list your credit card number on the reservation form. E-mail or fax your reservation form to exhibitors@acsi.org or 719-867-6168. Once your reservation form is received at ACSI, you will receive an e-mail confirmation, along with instructions on how to make your secure online payment. If you have questions, please call 888-892-4259.

Conference Program Ad Rates

<table>
<thead>
<tr>
<th>Location</th>
<th>Full Page</th>
<th>Half Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lancaster, PA</td>
<td>$340</td>
<td>$230</td>
</tr>
<tr>
<td>Merrillville, IN</td>
<td>$100</td>
<td>$70</td>
</tr>
<tr>
<td>Fish Camp, CA</td>
<td>$300</td>
<td>$200</td>
</tr>
<tr>
<td>Minneapolis, MN</td>
<td>$80</td>
<td>$50</td>
</tr>
<tr>
<td>Fort Worth, TX</td>
<td>$100</td>
<td>$70</td>
</tr>
<tr>
<td>Prescott, AZ</td>
<td>$150</td>
<td>$100</td>
</tr>
<tr>
<td>Seaside, OR</td>
<td>$130</td>
<td>$90</td>
</tr>
</tbody>
</table>

Total Cost of Ads Reserved $ _______ $ _______

All ads print in full color. No bleeds. Ads MUST be supplied in ELECTRONIC FORMAT, CMYK, actual size, minimum resolution 300 ppi, TIF or press-optimized PDF format with all fonts and images embedded. All ads are subject to approval by ACSI.

The ad deadline is December 11, 2015.
# 2015–2016 ACSI Leadership Conference Exhibit Space Reservation

Name of Exhibiting Company ________________________________________
Phone _______________________________ Extension ___________ Fax ___________
Mailing Address __________________________________________________
City ___________________________ State/Province _____ Postal Code ___________
Person in Charge of Reserving Exhibit Spaces ____________________________ E-mail ____________________
Nature of Business ___________________________________________________ Website ____________________

Exhibit Sign Will Display Your Company Name

Please list your top three choices of booth spaces for each conference in which you will exhibit. In the "Total" column, list the fee for the booth that is your first choice. If you are requesting more than one booth for a particular convention, please note separate booth choices and the total on this form.

<table>
<thead>
<tr>
<th>Location Description</th>
<th>Date(s)</th>
<th>Price</th>
<th>1st Choice Booth Number</th>
<th>2nd Choice Booth Number</th>
<th>3rd Choice Booth Number</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leadership Conferences</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Merrillville, IN</td>
<td>Feb 4–5, 2016</td>
<td>Prime—$295 Standard—$275</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Fish Camp, CA</td>
<td>Feb 10–12, 2016</td>
<td>Prime—$610 Standard—$575</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Minneapolis, MN</td>
<td>Feb 18–19, 2016</td>
<td>Standard—$265</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Fort Worth, TX</td>
<td>Feb 21–23, 2016</td>
<td>Standard—$295</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Prescott, AZ</td>
<td>Feb 29–Mar 2, 2016</td>
<td>Standard—$300</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Seaside, OR</td>
<td>Apr 24–26, 2016</td>
<td>Standard—$225</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Other Conferences</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Youngstown, OH (School Choice)</td>
<td>Nov 5, 2015</td>
<td>Standard—$100</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Indianapolis, IN (School Choice)</td>
<td>Nov 6, 2015</td>
<td>Standard—$100</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Columbus, OH (Technology)</td>
<td>Mar 10–11, 2016</td>
<td>Standard—$100</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Minneapolis, MN (School Law)</td>
<td>Apr 25, 2016</td>
<td>Standard—$100</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Chicago, IL (School Law)</td>
<td>Apr 27, 2016</td>
<td>Standard—$100</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td>Indianapolis, IN (School Law)</td>
<td>Apr 28, 2016</td>
<td>Standard—$100</td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
<tr>
<td><strong>Grand Total:</strong> Total the exhibition fees from all the conventions you have chosen</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$</td>
</tr>
</tbody>
</table>

☐ I have read the Exhibit Space Contract on page 15 and agree to the terms.

**Payment options:**

☐ Check: Attach your check for the full amount to this reservation form and mail to: ACSI • Attn: Becky Hewes • PO Box 65130 • Colorado Springs, CO 80962-5130. If you have questions, please call 888-892-4259.

☐ Credit Card: Do not list your credit card number on the reservation form. E-mail or fax your reservation form to exhibitors@acsi.org or 719-867-6168. Once your reservation form is received at ACSI, you will receive an e-mail confirmation, along with instructions on how to make your secure online payment. If you have questions, please call 888-892-4259.

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**Cancellation & Refund Policy**

<table>
<thead>
<tr>
<th>Time Frame</th>
<th>Refund Policy</th>
</tr>
</thead>
<tbody>
<tr>
<td>60 or more days before booth setup</td>
<td>Less 25%</td>
</tr>
<tr>
<td>4–59 days before booth setup</td>
<td>Less 50%</td>
</tr>
<tr>
<td>3 or fewer business days before booth setup</td>
<td>No Refunds</td>
</tr>
</tbody>
</table>

No refunds will be given unless either the ACSI exhibit coordinator or the ACSI regional director in charge of the event is notified.
Northeast Region


DoubleTree Resort
2400 Willow St Pike
Lancaster, PA 17602

Est. Attendance: 450
Booth Size: 6' wide, 3' deep
Exhibit Fees: Prime spaces—$435
Standard spaces—$385
Fee Includes: One 6' table, two chairs
Electricity: Available at no additional fee, but arrangements must be made with the regional office at 717-285-3022 before the conference

Reservations: See page 6, or call Becky Hewes at 888-892-4259
Mid-America Region

Merrillville, Indiana | February 4–5, 2016

Radisson Star Plaza
800 E 81st Ave
Merrillville, IN 46410

Est. Attendance: 110
Booth Size: 6' wide, 3' deep
Exhibit Fees: Prime spaces—$295
              Standard spaces—$275
Fee Includes: One 6' table, one chair, electricity, one breakfast per day,
              one lunch per day
Electricity: Included in exhibit fee
Reservations: See page 6, or call Becky Hewes at 888-892-4259

General Session

Celebrity West Ballroom

= prime exhibit spaces  = super prime exhibit spaces  = ACSI Corporate Partners  = ACSI
Fish Camp, California I February 10–12, 2016

Tenaya Lodge at Yosemite
1122 Hwy 41
Fish Camp, CA 93623

Est. Attendance: 200
Booth Size: 6’ wide, 6’ deep
Exhibit Fees: Prime spaces—$610
Standard spaces—$575
Fee Includes: One 6’ draped table, sign with company name, two chairs
Electricity: Available at no additional fee; arrangements must be made with the ACSI California/Hawaii Regional Office at 714-256-1287 before the conference
Reservations: See page 6, or call Becky Hewes at 888-892-4259
Mid-America Region

Minneapolis, Minnesota | February 18–19, 2016

DoubleTree by Hilton Hotel
2200 Freeway Blvd
Minneapolis, MN 55430

Est. Attendance: 85
Booth Size: 6' wide, 3' deep
Exhibit Fee: $265
Fee Includes: One 6' table, one chair, electricity, one breakfast per day, one lunch per day
Electricity: Included in exhibit fee
Reservations: See page 6, or call Becky Hewes at 888-892-4259

St. Croix Room

= prime exhibit spaces  
= super prime exhibit spaces  
= ACSI Corporate Partners  
= ACSI
South-Central Region

Fort Worth, Texas | February 21–23, 2016

Stockyards Station
130 East Exchange Avenue
Fort Worth, TX 76164

Est. Attendance: 100
Booth Size: 8' wide, 3' deep
Exhibit Fee: $295
Fee Includes: One 8' draped table, two chairs
Electricity: Available at no additional fee, but arrangements must be made with the regional office at (972) 941-4404 before the conference
Reservations: See page 6, or call Becky Hewes at 888-892-4259

= prime exhibit spaces  = super prime exhibit spaces  = ACSI Corporate Partners  = ACSI

STAMPEDE ROOM

MAIN ENTRANCE

EXIT
LEADERSHIP CONFERENCES

Prescott, Arizona | February 29–March 2, 2016

Prescott Resort
1500 East State Route 69
Prescott, AZ 86301

Est. Attendance: 80
Booth Size: 6’ wide, 2’ deep
Exhibit Fee: $300 (tables 9-18 restricted to 5’ high)
Fee Includes: One 6’ draped table, one chair
Electricity: Included in the exhibitor fee
Reservations: See page 6, or call Becky Hewes at 888-892-4259
Northwest Region

Seaside Civic and Convention Center
415 First Avenue
Seaside, OR 97138

Northwest Region

Seaside, Oregon I April 24–26, 2016

Est. Attendance: 100
Booth Size: 10' wide, 8' deep
Exhibit Fee: Booths (12–23)—$225 (13 & 14 restricted to 5' high)
Tables (24–28)—$175 (restricted to 5' high)
Fee Includes: One 8' table, two chairs
Electricity: Available at no additional fee
Reservations: See page 6, or call Becky Hewes at 888-892-4259

*Table placement subject to change
Other ACSI Conference Exhibit Opportunities
2015–2016

**Youngstown, OH** (School Choice), Nov 5, 2015
Est. Attendance: 30
Valley Christian School
4401 Southern Blvd
Youngstown, OH 44512

**Indianapolis, IN** (School Choice), Nov 6, 2015
Est. Attendance: 30
Heritage Christian School
6401 E 75th St
Indianapolis, IN 46250

**Columbus, OH** (Technology), Mar 10-11, 2016
Est. Attendance: 150
Tree of Life Christian School
935 Northridge Rd
Columbus, OH 43224

**Minneapolis, MN** (School Law), Apr 25, 2016
Est. Attendance: 25
Location TBD

**Chicago, IL** (School Law), Apr 27, 2016
Est. Attendance: 25
Location TBD

**Indianapolis, IN** (School Law), Apr 28, 2016
Est. Attendance: 25
Location TBD
Visual access to surrounding Exhibitor booths must not be unreasonably blocked by an Exhibitor. General displays should be no higher than 10 feet in the back and 4 feet on the sides. In cases of end-cap booths, the back drape will be restricted to a maximum width of 8 feet. Exhibitors must check with the ACSI regional director responsible for a particular site for permission to exceed these measurements.

ACSI assigns exhibit booths on a first-come, first-served basis after receipt of Exhibitor application and accompanying check and acceptance of the application by ACSI. ACSI reserves the right to refuse any Exhibitor application for any reason. Exhibitors who have not paid in full for their booth will not be allowed to exhibit.

ACSI has reserved the right to require Exhibitors to remove from their displays any item or sign that does not conform to the moral standard, tone, or general standards of ACSI or the evangelical Christian school movement.

The Exhibitor agrees that the exhibit shall be set up and maintained through the duration of the convention or conference in full compliance with the terms of this contract. ACSI reserves the right to reject, eject, or prohibit any exhibit in whole or part, or any Exhibitor or Exhibitor representatives, with or without giving cause. In such a case, ACSI’s liability shall not exceed the return of the exhibit fee to the Exhibitor in the amount that is unused at the time of ejection.

As a contractual condition of exhibiting at an ACSI convention or conference, an Exhibitor shall be fully responsible to pay for any and all damages to the exhibit site or for injuries to any person at the site that result from any act or omission of the Exhibitor. An Exhibitor agrees to defend, indemnify, and hold harmless ACSI and its employees and the convention/conference site owners, managers, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from Exhibitor use of the property. An Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees that arise from or out of the Exhibitor’s occupancy and use of the exhibition premises or site location.

As a contractual condition of exhibiting at an ACSI convention or conference, the Exhibitor shall hold ACSI and its employees harmless for the possible loss of Exhibitor equipment, merchandise, or other materials from an Exhibitor’s display.

Exhibitors are strongly discouraged from bringing minor children onto the convention/conference site property. Exhibitors disregarding this request shall be totally responsible for the supervision of such children. Exhibitors are also responsible for any damages caused by the children and for any medical costs for injuries incurred by the children at the convention/conference site.

Exhibitors using sound equipment must make sure that the sound does not disturb neighboring displays. Sound projection should be confined to the limits of the booth.

Note: Send in your reservation as soon as possible. Complete the forms for conferences at which you wish to exhibit or advertise, and return them with full payment (check or credit card) to ACSI • Attn: Becky Hewes • PO Box 65130 • Colorado Springs, CO 80962–5130
For overnight or express packages: 731 Chapel Hills Dr • Colorado Springs, CO 80920-3949
888-892-4259 Fax 719-867-6168
ACSI Media Kit
Your multi-channel advertising opportunities within the Christian school market

ACSI’s Media Kit offers several ways to help you reach K–12 Christian school leaders. Whether it’s our new website, conferences, or publications, you will be able to reach Christian leaders who are the decision makers in Christian schools. Go to www.acsi.org/mediakit to download the ACSI Media Kit. You may also call 719-867-0211 or e-mail advertising@acsi.org today with questions.

Strategic Partnership Program
ACSI partners with established companies and organizations that we believe bring added value and enhanced benefits and programs to our member schools. Our Strategic Partners are carefully chosen within “categories of service” to provide our member schools with services and products that will help strengthen the schools as they meet the needs of students and families.

Exhibit Space
During the school year, over 20,000 teachers, administrators, and board members attend our professional development events. Exhibiting at ACSI events offers a great opportunity for you to reach the Christian school market.

Vendor Directory
The ACSI Vendor Directory specializes in products and services for the Christian school market. The Directory has vendor listings, search capabilities, and upgrade options to highlight your business or organization.

ACSI.org Web Banner Ads
ACSI currently offers IAB standard-size banners and video player. ACSI.org is a responsive site that allows for viewing across a wide variety of digital platforms. Advertisers can content-market their advertising objectives with key terms to their audience.

728x90 Footer: Run of Site
180x150 Run of Site Position A
180x150 Run of Site Position B

Contact the ACSI advertising department at 719-867-0211 or email advertising@acsi.org for more information about advertising on ACSI.org.

Program Advertising
Advertising in the ACSI conference programs leaves a valuable impression on thousands of delegates, and it is an effective way of increasing your visibility to many potential customers. Gain added exposure for your company’s products and services, even if you choose not to exhibit at those conferences.

Ad Deadline: December 11, 2015
Ad dimensions: 7 3/8" wide by 9 3/8" high for a full page, 7 3/8" wide by 4 3/8" high or 3 3/8" wide by 9 3/8" high for a half page.

Contact the exhibit office at 888-892-4259 or exhibitors@acsi.org for advertising questions. See page 5 for order form with complete instructions and pricing for conference program ads.

Magazine Ads

Christian School Education (CSE) for K–12 educators:

CSE, a professional magazine targeting the Christian school educator, contains engaging, timely articles written by current or former teachers, administrators, and board members. This valuable resource is published three times annually, and it is distributed to all member schools as a benefit of membership.

Full Page, Half Page and Quarter Page available.

Go to www.acsi.org/mediakit to download the ACSI Media Kit.
### ACSI USA Regional Offices

<table>
<thead>
<tr>
<th>Region</th>
<th>Director</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>California/Hawaii Region</strong></td>
<td>Cecil Swetland, EdD, Director</td>
<td>910 E Birch St, Suite 260, Brea, CA 92821-5854</td>
<td>714-256-1287 FAX 714-256-4085</td>
<td></td>
<td><a href="mailto:acsica@acsi.org">acsica@acsi.org</a></td>
</tr>
<tr>
<td><strong>Florida/Caribbean Region</strong></td>
<td>David Holtzhouse, MRE, Director</td>
<td>461 Plaza Dr, Suite C, Dunedin, FL 34698</td>
<td>727-734-7096 FAX 727-734-3666</td>
<td></td>
<td><a href="mailto:acsf1@acsi.org">acsf1@acsi.org</a></td>
</tr>
<tr>
<td><strong>Mid-America Region</strong></td>
<td>Jeffrey Mattner, EdD, Director</td>
<td>4081 N Perryville Rd, Loves Park, IL 61111</td>
<td>815-282-7070 FAX 815-282-7086</td>
<td></td>
<td><a href="mailto:acsima@acsi.org">acsima@acsi.org</a></td>
</tr>
<tr>
<td><strong>Northwest Region</strong></td>
<td>Ken Townsend, EdD, MDiv, Director</td>
<td>16703 SE McGillivray Blvd., Suite 110, Vancouver, WA 98683</td>
<td>360-256-5860 FAX 360-256-7357</td>
<td></td>
<td><a href="mailto:acsinw@acsi.org">acsinw@acsi.org</a></td>
</tr>
<tr>
<td><strong>Rocky Mountain Region</strong></td>
<td>Jerry Bowen, MEd, Director</td>
<td>1607 N Wilmot Rd, Suite 104D, Tucson, AZ 85712</td>
<td>520-514-2897 FAX 520-514-0994</td>
<td></td>
<td><a href="mailto:acsirm@acsi.org">acsirm@acsi.org</a></td>
</tr>
<tr>
<td><strong>South-Central Region</strong></td>
<td>Diane Bunker, PhD Director</td>
<td>2001 W Plano Pkwy, Suite 3600, Plano, TX 75075-8632</td>
<td>972-941-4404 FAX 972-941-4405</td>
<td></td>
<td><a href="mailto:acsiscc@acsi.org">acsiscc@acsi.org</a></td>
</tr>
<tr>
<td><strong>Southeast Region</strong></td>
<td>David Balik, EdD, Director</td>
<td>PO Box 1537, Snellville, GA 30078-1537</td>
<td>770-985-5840 FAX 770-985-5847</td>
<td></td>
<td><a href="mailto:acsis@acsi.org">acsis@acsi.org</a></td>
</tr>
</tbody>
</table>
Thank you for reviewing the ACSI Exhibitor Catalog 2015–2016. Your contribution to any or all of our conferences and events—whether through exhibiting, advertising, or Web presence—is deeply appreciated. May this be a profitable and enjoyable season to make lasting relationships with our member schools. We welcome any questions as you plan this year’s schedule. Call 888-892-4259 or e-mail exhibitors@acsi.org.