



# 2023-2024 Strategic Partner Prospectus

## Overview of Strategic Partner Program

To further strengthen Christian schools and equip Christian educators, ACSI partners with mission-minded, highly qualified organizations that can provide our schools and educators with vital resources—including products and services—that help them flourish.

As an organization, when you partner with ACSI, you have the opportunity to support our schools and educators while also advancing your unique mission. Through the partnership, you gain access to the key leaders and “gatekeepers” within the Christian education market in order to provide them with the resources they need to succeed. The results from these partnerships are powerful. Together, we have the opportunity to reach and support thousands of school communities, including the tens of thousands of students, teachers, faculty, parents, alumni, and influencers that they represent.

## Become a Strategic Partner

You can partner with ACSI to serve schools with your products and/or services through a variety of engagement opportunities, which include exhibiting, advertising, and sponsorship. In addition, organizations can receive additional benefits the more engaged they are in ACSI-approved events and activities.



## Member Benefit Summary

Platinum Level	Gold Level	Silver Level	Bronze Level
\$50,000	\$30,000	\$15,000	\$5,000
<ul style="list-style-type: none"> <li>Unlimited event attendance (Includes stage mention and pre/post-event emails)*</li> </ul>	<ul style="list-style-type: none"> <li>Access to all events' spaces, allowing at least 3 events guaranteed (Pre/post-event emails)*</li> </ul>	<ul style="list-style-type: none"> <li>Access to all events' spaces, allowing at least 2 events guaranteed</li> </ul>	<ul style="list-style-type: none"> <li>Access to 1 event guaranteed</li> </ul>
<ul style="list-style-type: none"> <li>3 E-blasts to ACSI partner schools (Includes follow-up stats report)</li> </ul>	<ul style="list-style-type: none"> <li>2 E-blasts to ACSI partner schools (Includes follow-up stats report)</li> </ul>	<ul style="list-style-type: none"> <li>1 E-blast to ACSI partner schools (Includes follow-up stats report)</li> </ul>	
<ul style="list-style-type: none"> <li>2 E-newsletter placements</li> </ul>	<ul style="list-style-type: none"> <li>1 E-newsletter placement</li> </ul>	<ul style="list-style-type: none"> <li>1 E-newsletter placement</li> </ul>	
<ul style="list-style-type: none"> <li>2 free representatives per event registrations</li> </ul>	<ul style="list-style-type: none"> <li>2 free representatives per event registrations</li> </ul>	<ul style="list-style-type: none"> <li>1 free representative per event registration</li> </ul>	<ul style="list-style-type: none"> <li>1 free representative per event registration</li> </ul>
<ul style="list-style-type: none"> <li>Half-page ad in event participant's virtual guide</li> </ul>	<ul style="list-style-type: none"> <li>Quarter-page ad in event participant's virtual guide</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in event participant's virtual guide</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in event participant's virtual guide</li> </ul>
<ul style="list-style-type: none"> <li>Full-page ad in Member Benefit Partner Catalog</li> </ul>	<ul style="list-style-type: none"> <li>Half-page ad in Member Benefit Partner Catalog</li> </ul>	<ul style="list-style-type: none"> <li>Quarter-page ad in Member Benefit Partner Catalog</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in Member Benefit Partner Catalog</li> </ul>
<ul style="list-style-type: none"> <li>ACSI homepage-linked logo visibility</li> </ul>	<ul style="list-style-type: none"> <li>ACSI strategic partner page logo visibility</li> </ul>	<ul style="list-style-type: none"> <li>ACSI strategic partner page logo visibility</li> </ul>	<ul style="list-style-type: none"> <li>ACSI strategic partner page logo visibility</li> </ul>
<ul style="list-style-type: none"> <li>Website directory</li> </ul>	<ul style="list-style-type: none"> <li>Website directory</li> </ul>	<ul style="list-style-type: none"> <li>Website directory</li> </ul>	<ul style="list-style-type: none"> <li>Website directory</li> </ul>
<ul style="list-style-type: none"> <li>Impact Report</li> </ul>	<ul style="list-style-type: none"> <li>Impact Report</li> </ul>	<ul style="list-style-type: none"> <li>Digital Impact Report</li> </ul>	<ul style="list-style-type: none"> <li>Digital Impact Report</li> </ul>
<ul style="list-style-type: none"> <li>Best table locations at events*</li> </ul>	<ul style="list-style-type: none"> <li>"Standby" on best table locations at events (After level 1)</li> </ul>	<ul style="list-style-type: none"> <li>"Standby" on best table locations at events (After levels 1 &amp; 2)</li> </ul>	
<ul style="list-style-type: none"> <li>2 direct mail pieces a year</li> </ul>	<ul style="list-style-type: none"> <li>1 direct mail piece a year</li> </ul>		
<ul style="list-style-type: none"> <li>2 Social Media Posts</li> </ul>	<ul style="list-style-type: none"> <li>1 Social Media Post</li> </ul>		
<ul style="list-style-type: none"> <li>Unlimited Large School Roundtables</li> </ul>			
<ul style="list-style-type: none"> <li>Speak/Exhibit at 25 Leadership Network Meetings</li> </ul>			
<ul style="list-style-type: none"> <li>ACSI promoted webinar (1)</li> </ul>			
<ul style="list-style-type: none"> <li>Premier Lounge **</li> </ul>			
<ul style="list-style-type: none"> <li>Banner*</li> </ul>			
<ul style="list-style-type: none"> <li>Powerpoint Slide with logo*</li> </ul>			
*Included with every event that you attend. **Included at select events			

## Premium Add-Ons

Platinum Partner Add-Ons	Gold Partner Add-Ons	Silver Partner Add-Ons	
Prices Vary	Prices Vary	Prices Vary	
<b>Premium Add-Ons:</b>	<b>Premium Add-Ons:</b>	<b>Premium Add-Ons:</b>	
• Show a video at an event	• Show a video at an event	• Premium table location (Space allowing)	
• Host an event or activity	• Host an event or activity	• Additional event registrations	
• Meals	• Premium table location (Space allowing)	• ACSI sponsor webinar	
• Coffee Breaks	• Additional event registrations	• Pre/Post event email list	
• First choice at premium table location	• ACSI sponsor webinar	• Social Media Post	
• Additional event registrations	• Large School Roundtables		
*Add-Ons are available at an additional cost to the Strategic Partners.			

# ACSI Events

## PPA Summit

2023 Public Policy and Advocacy Summit—National Mall, Washington, DC. September 19, 2023. Heads of School.

## Flourishing School Institute

Flourishing School Institute—Phoenix, AZ. November 7-9, 2023. Heads of School.

## High School Leadership

High School Leadership Conference—Washington DC. November 19-21, 2023. Over 700 students in Grades 9-12.

## Flourish Deeper

Flourish Deeper: Spiritual Formation & the NEW Flourishing Faith Index—Dallas, TX. February 8th, 2024.

## Student Leadership

Student Leadership & Apologetics Conference—Federal Way, WA. March 14, 2023. Over 900 students in Grades 9-12

## Leadership Retreat and Roundtable

Leadership Retreat and Roundtable—Seaside, OR. April 14-16. Heads of School.

## Rooted

Rooted: Educator Worldview Retreat—Black Mountain, NC. June 24-26. Heads of School/Educators.

## Large School Roundtables

Phoenix, AZ November 7, 2023.  
Orlando, FL February 29, 2024.

## HR/Legal

Eastern Division PPLA—Orlando, FL. March 12, 2024.  
Eastern Division PPLA—Raleigh, NC. April 19th, 2024.  
Western Division PPLA—Orange County, CA. February 20, 2024.  
Western Division PPLA—Phoenix, AZ. February 22, 2024.

## Early Education

EE: Reignite Conference—Azusa Pacific University-Azusa, CA. October 6-7, 2024.

## Global

International Christian Educators Conference (ICEC) Asia. November 26, 2023.

