



# Strategic Partner Prospectus

## Overview of Strategic Partner Program

To further strengthen Christian schools and equip Christian educators, ACSI partners with mission-minded, highly qualified organizations that can provide our schools and educators with vital resources—including products and services—that help them flourish.

As an organization, when you partner with ACSI, you have the opportunity to support our schools and educators while also advancing your unique mission. Through the partnership, you gain access to the key leaders and “gatekeepers” within the Christian education market in order to provide them with the resources they need to succeed. The results from these partnerships are powerful. Together, we have the opportunity to reach and support thousands of school communities, including the tens of thousands of students, teachers, faculty, parents, alumni, and influencers that they represent.

## Become a Strategic Partner

You can partner with ACSI to serve schools with your products and/or services through a variety of engagement opportunities, which include exhibiting, advertising, and sponsorship. In addition, organizations can receive additional benefits the more engaged they are in ACSI-approved events and activities.





## Member Benefit Summary

Platinum Level	Gold Level	Silver Level	Bronze Level
\$50,000	\$30,000	\$15,000	\$5,000
<ul style="list-style-type: none"> <li>Unlimited event attendance (includes stage mention and pre/post-event emails)*</li> </ul>	<ul style="list-style-type: none"> <li>Access to all events' spaces, allowing at least 8 events guaranteed (pre/post event emails)*</li> </ul>	<ul style="list-style-type: none"> <li>Access to 5 events maximum (limited to 3 Flourishing events)</li> </ul>	<ul style="list-style-type: none"> <li>Access to 3 Events maximum (limited to 2 Flourishing events)</li> </ul>
<ul style="list-style-type: none"> <li>3 E-blasts to ACSI partner schools (includes follow-up stats report)</li> </ul>	<ul style="list-style-type: none"> <li>2 E-blasts to ACSI partner schools (includes follow-up stats report)</li> </ul>	<ul style="list-style-type: none"> <li>1 E-blast to ACSI partner schools (includes follow-up stats report)</li> </ul>	<ul style="list-style-type: none"> <li>1 E-newsletter placement or 1 E-Blast to ACSI Partner Schools</li> </ul>
<ul style="list-style-type: none"> <li>2 free representatives per event registrations</li> </ul>	<ul style="list-style-type: none"> <li>2 free representatives per event registrations</li> </ul>	<ul style="list-style-type: none"> <li>1 free representative per event registration</li> </ul>	<ul style="list-style-type: none"> <li>1 free representative per event registration</li> </ul>
<ul style="list-style-type: none"> <li>Half-page ad in event participant's virtual guide</li> </ul>	<ul style="list-style-type: none"> <li>Quarter-page ad in event participant's virtual guide</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in event participant's virtual guide</li> </ul>	<ul style="list-style-type: none"> <li>Recognition in event participant's virtual guide</li> </ul>
<ul style="list-style-type: none"> <li>Content &amp; Directory Inclusion in semi-annual ACSI Business Update Newsletter (mailed to ACSI member schools)</li> </ul>	<ul style="list-style-type: none"> <li>Content &amp; Directory Inclusion in semi-annual ACSI Business Update Newsletter (mailed to ACSI member schools)</li> </ul>	<ul style="list-style-type: none"> <li>Directory Inclusion in semi-annual ACSI Business Update Newsletter (mailed to ACSI member schools)</li> </ul>	<ul style="list-style-type: none"> <li>Directory Inclusion in semi-annual ACSI Business Update Newsletter (mailed to ACSI member schools)</li> </ul>
<ul style="list-style-type: none"> <li>ACSI homepage-linked logo visibility</li> </ul>	<ul style="list-style-type: none"> <li>ACSI strategic partner page logo visibility</li> </ul>	<ul style="list-style-type: none"> <li>ACSI strategic partner page logo visibility</li> </ul>	<ul style="list-style-type: none"> <li>ACSI strategic partner page logo visibility</li> </ul>
<ul style="list-style-type: none"> <li>Website directory</li> </ul>	<ul style="list-style-type: none"> <li>Website directory</li> </ul>	<ul style="list-style-type: none"> <li>Website directory</li> </ul>	<ul style="list-style-type: none"> <li>Website directory</li> </ul>
<ul style="list-style-type: none"> <li>List of ACSI Member Schools 2x/year (includes school name, address, city/state, phone number, enrollment size, and primary contact)</li> </ul>	<ul style="list-style-type: none"> <li>List of ACSI Member Schools 1x/year (includes school name, address, city/state, phone number, and primary contact)</li> </ul>	<ul style="list-style-type: none"> <li>List of ACSI Member Schools 1x/year (includes school name, city/state)</li> </ul>	
<ul style="list-style-type: none"> <li>2 E-newsletter placements</li> </ul>	<ul style="list-style-type: none"> <li>1 E-newsletter placement</li> </ul>	<ul style="list-style-type: none"> <li>1 E-newsletter placement</li> </ul>	
<ul style="list-style-type: none"> <li>Best table locations at events*</li> </ul>	<ul style="list-style-type: none"> <li>"Standby" on best table locations at events (after level 1)</li> </ul>	<ul style="list-style-type: none"> <li>"Standby" on best table locations at events (after levels 1 &amp; 2)</li> </ul>	
<ul style="list-style-type: none"> <li>2 direct mail pieces a year</li> </ul>	<ul style="list-style-type: none"> <li>1 direct mail piece a year</li> </ul>	<ul style="list-style-type: none"> <li>Banner</li> </ul>	
<ul style="list-style-type: none"> <li>2 Social Media Posts</li> </ul>	<ul style="list-style-type: none"> <li>1 Social Media Post</li> </ul>		
<ul style="list-style-type: none"> <li>Speak/Exhibit at 25 Leadership Network Meetings</li> </ul>	<ul style="list-style-type: none"> <li>Banner</li> </ul>		
<ul style="list-style-type: none"> <li>ACSI promoted webinar (1)</li> </ul>	<ul style="list-style-type: none"> <li>Premier Lounge **</li> </ul>		
<ul style="list-style-type: none"> <li>Premier Lounge **</li> </ul>			
<ul style="list-style-type: none"> <li>Banner</li> </ul>			
<ul style="list-style-type: none"> <li>Powerpoint Slide with logo*</li> </ul>			
*Included with every event that you attend. **Included at select events			

## Premium Add-Ons

Platinum Partner Add-Ons	Gold Partner Add-Ons	Silver Partner Add-Ons	
Prices Vary	Prices Vary	Prices Vary	
<b>Premium Add-Ons:</b>	<b>Premium Add-Ons:</b>	<b>Premium Add-Ons:</b>	
• Show a video at an event	• Show a video at an event	• Premium table location (space allowing)	
• Host an event or activity	• Host an event or activity	• Additional event registrations	
• Meals	• Premium table location (space allowing)	• ACSI sponsor webinar	
• Coffee Breaks	• Additional event registrations	• Pre/Post event email list	
• First choice at premium table location	• ACSI sponsor webinar	• Social Media Post	
• Additional event registrations	• Large School Roundtables		
*Add-Ons are available at an additional cost to the Strategic Partners.			

# ACSI Events



## **PPLA Summit** (HOS & Leaders)

**2024 Public Policy and Advocacy Summit** – Museum of the Bible, Washington, DC., September 16-18, 2024. Heads of School.

## **Flourishing Schools Institute** (HOS & Leaders)

**Flourishing Schools Institute** – Houston, TX, October 29-31, 2024. Heads of School.

## **Business Operations Summit** (Leaders & Business Admins)

**Catalyst: Strengthening Your School's Operations & Finances** – Greenville, SC, January 30-31, 2025.

## **Flourish Deeper** (HOS, Leaders & Administrators)

**Rethinking Worldview & Student Leadership Development** – Columbus, OH, February 6, 2025.

**Healthy Governance & Sustainable Funding** – Pittsburgh, PA, March 5, 2025.

**Engaging Students Who Think & Learn Differently** – Sacramento, CA, March 20, 2025.

## **Student Leadership** (Students)

**Student Leadership & Apologetics Conference** – Federal Way, WA, March 14, 2025.

**Student Leadership & Apologetics Conference** – Aurora, IL, April 10, 2025.

## **Leadership Retreat and Roundtable** (HOS & Leaders)

**Leadership Retreat and Roundtable** – Seaside, OR, April 6-8, 2025.

## **One Day Legal Workshops** (HOS, Leaders & Bus. Admins)

Central Division – Owasso, OK, January 9, 2025 TBD.

## **Early Education** (Early Education Teachers & Leaders)

**EE: Reignite Conference** – Lancaster, PA, October 3-4, 2024.

**EE: Reignite Conference** – Biola University, La Mirada, CA, November 1-2, 2024.

To find out about other EE Events, please visit our [website](#).

## **International\*** (HOS & Leaders)

**ABI Conference** – Santo Domingo, DR, April 2-5, 2025.

**International Christian Leadership Conference** – (ISLC) Mallorca, Spain, April 27-30, 2025.

**2025 International Christian Educator Conference (ICEC)** – Penang, Malaysia, November 26-29, 2025.

## **Rooted Educator Worldview Summit** (Teachers & Leaders)

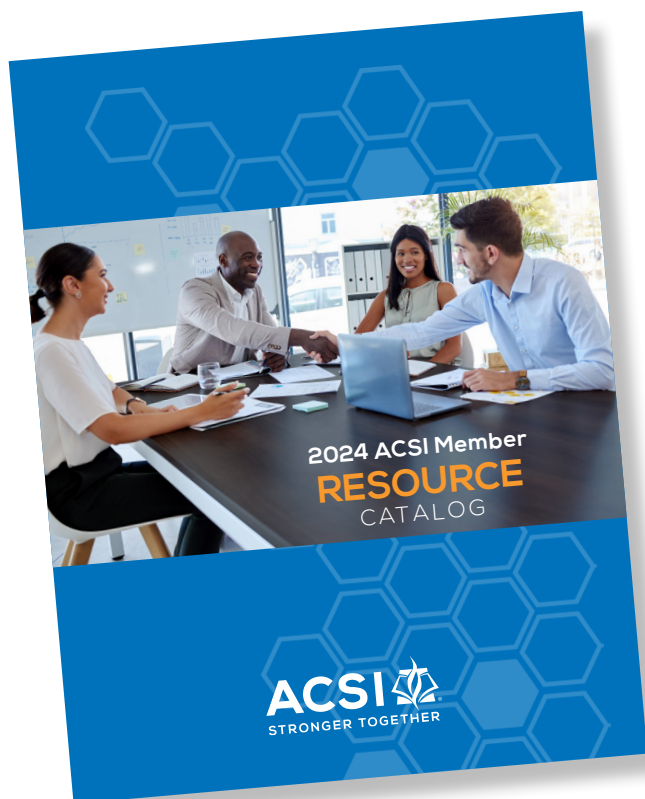
**FSI/Rooted** – Dallas, TX, June 16-20, 2025.

## **Global\***

TBD.

\*Strategic Partners will have access to be exhibitors at Student Leadership, International and Global Events. There will be options for add-ons (i.e. PowerPoint Slides, Videos, ads in participant guide, scavenger hunt, etc.).

# ACSI Ad Sizes



## ACSI Member Resource Catalog

The ACSI Member Resources Catalog highlights the resources, benefits, and opportunities partners like you provide to our member schools. Showcase your offerings to schools with an ad in this catalog.

**FULL PAGE** with bleed: 8.75" x 11.25"



**FULL PAGE** without bleed: 7.5" x 10"

### GENERAL ART SPECS

Please provide final art for your preferred ad size following this guide for a standard, letter size sheet (8.5" x 11").

All artwork is to be 300 dpi in resolution. Please keep all critical artwork (logos, text, etc.) at least .5" away from trim edge for ads that bleed and .25" away from ad edge for ads without bleeds. If your ad has bleeds, please output with crop marks. Approved file formats are either a PDF or JPEG.

Thank you!

# ACSI Ad Sizes

**HALF PAGE** with bleed: 8.75" x 5.625"



**HALF PAGE** without bleed: 7.5" x 4.75"

**QUARTER PAGE**  
no bleeds: 3.5" x 4.75"

**QUARTER PAGE**  
no bleeds: 3.5" x 4.75"

**HALF PAGE** without bleed: 7.5" x 4.75"

**QUARTER PAGE**  
no bleeds: 3.5" x 4.75"



**BUSINESS CARD AD**  
no bleeds: 3.5" x 2"



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