



Strategic Partner Prospectus

Overview of Strategic Partner Program

To further strengthen Christian schools and equip Christian educators, ACSI partners with mission-minded, highly qualified organizations that can provide our schools and educators with vital resources—including products and services—that help them flourish.

As an organization, when you partner with ACSI, you have the opportunity to support our schools and educators while also advancing your unique mission. Through the partnership, you gain access to the key leaders and “gatekeepers” within the Christian education market in order to provide them with the resources they need to succeed. The results from these partnerships are powerful. Together, we have the opportunity to reach and support thousands of school communities, including the tens of thousands of students, teachers, faculty, parents, alumni, and influencers that they represent.

Become a Strategic Partner

You can partner with ACSI to serve schools with your products and/or services through a variety of engagement opportunities, which include exhibiting, advertising, and sponsorship. In addition, organizations can receive additional benefits the more engaged they are in ACSI-approved events and activities.



Member Benefit Summary

Platinum Level	Gold Level	Silver Level	Bronze Level
\$50,000	\$30,000	\$15,000	\$5,000
<ul style="list-style-type: none"> Unlimited event attendance (Includes stage mention and pre/post-event emails)* 	<ul style="list-style-type: none"> Access to all events' spaces, allowing at least 3 events guaranteed (Pre/post-event emails)* 	<ul style="list-style-type: none"> Access to all events' spaces, allowing at least 2 events guaranteed 	<ul style="list-style-type: none"> Access to 3 Events maximum
<ul style="list-style-type: none"> 3 E-blasts to ACSI partner schools (Includes follow-up stats report) 	<ul style="list-style-type: none"> 2 E-blasts to ACSI partner schools (Includes follow-up stats report) 	<ul style="list-style-type: none"> 1 E-blast to ACSI partner schools (Includes follow-up stats report) 	<ul style="list-style-type: none"> 1 E-newsletter placement or 1 E-Blast to ACSI Partner Schools
<ul style="list-style-type: none"> 2 free representatives per event registrations 	<ul style="list-style-type: none"> 2 free representatives per event registrations 	<ul style="list-style-type: none"> 1 free representative per event registration 	<ul style="list-style-type: none"> 1 free representative per event registration
<ul style="list-style-type: none"> Half-page ad in event participant's virtual guide 	<ul style="list-style-type: none"> Quarter-page ad in event participant's virtual guide 	<ul style="list-style-type: none"> Recognition in event participant's virtual guide 	<ul style="list-style-type: none"> Recognition in event participant's virtual guide
<ul style="list-style-type: none"> Full-page ad in Member Benefit Partner Catalog 	<ul style="list-style-type: none"> Half-page ad in Member Benefit Partner Catalog 	<ul style="list-style-type: none"> Quarter-page ad in Member Benefit Partner Catalog 	<ul style="list-style-type: none"> Business card size ad in Member Benefit Partner Catalog
<ul style="list-style-type: none"> ACSI homepage-linked logo visibility 	<ul style="list-style-type: none"> ACSI strategic partner page logo visibility 	<ul style="list-style-type: none"> ACSI strategic partner page logo visibility 	<ul style="list-style-type: none"> ACSI strategic partner page logo visibility
<ul style="list-style-type: none"> Website directory 	<ul style="list-style-type: none"> Website directory 	<ul style="list-style-type: none"> Website directory 	<ul style="list-style-type: none"> Website directory
<ul style="list-style-type: none"> Impact Report 	<ul style="list-style-type: none"> Impact Report 	<ul style="list-style-type: none"> Digital Impact Report 	<ul style="list-style-type: none"> Digital Impact Report
<ul style="list-style-type: none"> 2 E-newsletter placements 	<ul style="list-style-type: none"> 1 E-newsletter placement 	<ul style="list-style-type: none"> 1 E-newsletter placement 	
<ul style="list-style-type: none"> Best table locations at events* 	<ul style="list-style-type: none"> "Standby" on best table locations at events (After level 1) 	<ul style="list-style-type: none"> "Standby" on best table locations at events (After levels 1 & 2) 	
<ul style="list-style-type: none"> 2 direct mail pieces a year 	<ul style="list-style-type: none"> 1 direct mail piece a year 		
<ul style="list-style-type: none"> 2 Social Media Posts 	<ul style="list-style-type: none"> 1 Social Media Post 		
<ul style="list-style-type: none"> Unlimited Large School Roundtables 	<ul style="list-style-type: none"> Banner 		
<ul style="list-style-type: none"> Speak/Exhibit at 25 Leadership Network Meetings 			
<ul style="list-style-type: none"> ACSI promoted webinar (1) 			
<ul style="list-style-type: none"> Premier Lounge ** 			
<ul style="list-style-type: none"> Banner 			
<ul style="list-style-type: none"> Powerpoint Slide with logo* 			

*Included with every event that you attend. **Included at select events

Premium Add-Ons

Platinum Partner Add-Ons	Gold Partner Add-Ons	Silver Partner Add-Ons	
Prices Vary	Prices Vary	Prices Vary	
Premium Add-Ons: <ul style="list-style-type: none"> Show a video at an event Host an event or activity Meals Coffee Breaks First choice at premium table location Additional event registrations 	Premium Add-Ons: <ul style="list-style-type: none"> Show a video at an event Host an event or activity Premium table location (Space allowing) Additional event registrations ACSI sponsor webinar Large School Roundtables 	Premium Add-Ons: <ul style="list-style-type: none"> Premium table location (Space allowing) Additional event registrations ACSI sponsor webinar Pre/Post event email list Social Media Post 	
*Add-Ons are available at an additional cost to the Strategic Partners.			

ACSI Events

PPLA Summit

2024 Public Policy and Advocacy Summit—Museum of the Bible, Washington, DC. September 16-18, 2024. Heads of School.

Flourishing School Institute

Flourishing School Institute—Houston, TX. October 29-31, 2024. Heads of School.

Flourish Deeper

Flourish Deeper:Worldview Conference—Orlando, FL November 14, 2024.

Student Leadership

Student Leadership & Apologetics Conference—Federal Way, WA. March 14, 2024. Over 900 students in Grades 9-12.

Leadership Retreat and Roundtable

Leadership Retreat and Roundtable—Seaside, OR. April 14-16, 2024. Heads of School.

Rooted

Rooted: Educator Worldview Retreat—Black Mountain, NC. June 24-26, 2024. Heads of School/Educators.

Large School Roundtables

Houston, TX October 29, 2024.

One Day Legal Workshops

Central Division—Elmhurst, IL. March 5, 2024.
Central Division—Dallas, TX. March 21, 2024.
Eastern Division—Orlando, FL. April 9, 2024.
Eastern Division—Raleigh, NC. April 26, 2024.
Western Division—Orange County, CA. April 17, 2024.

Early Education

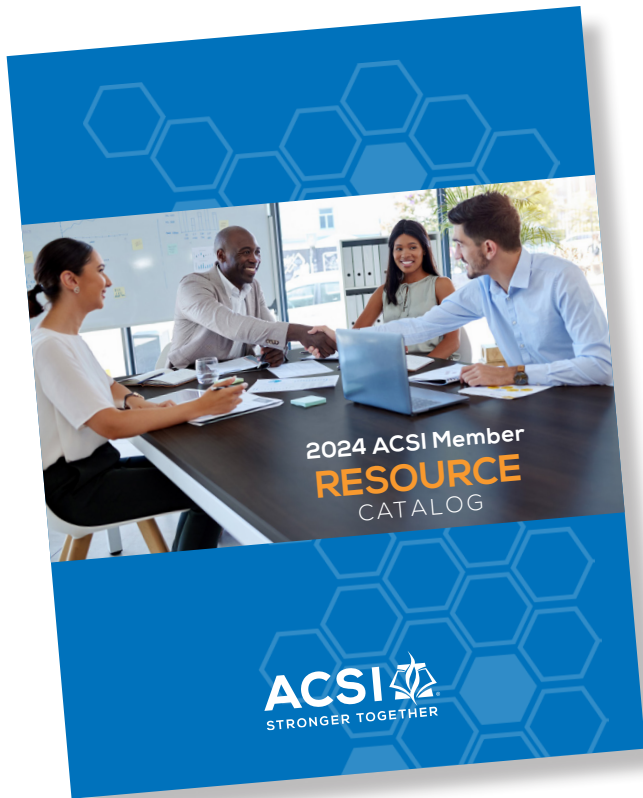
EE: Reignite Conference—Lancaster, PA. October 3-4, 2024.
EE: Reignite Conference—Biola University, La Mirada, CA. November 1-2, 2024.
To find out about other EE Events, please visit our [website](#).

Global

2024 International Christian Educator Conference (ICEC) Europe. Prague, Czechia, March 20-23, 2024.



ACSI Ad Sizes



ACSI Member Resource Catalog

The ACSI Member Resources Catalog highlights the resources, benefits, and opportunities, partners like you provide to our member schools. Showcase your offerings to schools with an ad in this catalog.

FULL PAGE with bleed: 8.75" x 11.25"



FULL PAGE without bleed: 7.5" x 10"

GENERAL ART SPECS

Please provide final art for your preferred ad size following this guide for a standard, letter size sheet (8.5" x 11").

All artwork is to be 300 dpi in resolution. Please keep all critical artwork (logos, text, etc.) at least .5" away from trim edge for ads that bleed and .25" away from ad edge for ads without bleeds. If your ad has bleeds, please output with crop marks. Approved file formats are either a PDF or JPEG.

Thank you!

ACSI Ad Sizes

HALF PAGE with bleed: 8.75" x 5.625"



HALF PAGE without bleed: 7.5" x 4.75"

QUARTER PAGE
no bleeds: 3.5" x 4.75"

QUARTER PAGE
no bleeds: 3.5" x 4.75"

HALF PAGE without bleed: 7.5" x 4.75"

QUARTER PAGE
no bleeds: 3.5" x 4.75"



BUSINESS CARD AD
no bleeds: 3.5" x 2"



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