



ACSI International School Events Exhibitor/Sponsor Prospectus

Step 1: Please select which exhibition/sponsorship package you are interested in. Choose one.

If you are an ACSI Strategic Partner, please see the next page. If you are uncertain, please see the [Strategic Partner directory](#) or reach out to Christen_Schlaf@acsi.org.

In-Person	<ul style="list-style-type: none"> Exhibitor Table w/ up to 2 Representatives Lunch & coffee breaks for 2 Logo w/ link on event app, website, and communications 	\$2500
Virtual (ICEC events only)	<ul style="list-style-type: none"> Logo w/ link on event app, website, and communications 	\$1000

Step 2: Please choose any add-ons you would be interested in purchasing for the event. Choose all that apply. Note: Add-ons are purchased separately from the exhibition package.

Add Ons	Cost in USD
2-Minute Video or Speaking Opportunity - Limited to 10 per event	\$1000
Additional Representative	\$750
Attendee Email List - 1 email (pre- or post-event)	\$500
Branded Looping PowerPoint Full-Size Ad - 16:9	\$500
Flyer placed in delegate conference bag	\$1.00 per item – ICEC Only
SWAG Sponsor (bag, pen, notepad, lanyard, etc.)	Cost based on SWAG item

*Full conference registration includes entrance to all general and breakout sessions and meals provided during conference hours. Does not include hotel, travel costs, or non-conference meals.

Step 3: Once you have made your selections, please email Chelsea_allen@acsi.org to finalize your event registration and receive your invoice.

Important Deadlines & Payment Terms:

- Event Sponsors/Exhibitors:** Exhibitor & Sponsor registration closes 45 days prior to the event.
- Strategic Partners:** A final commitment is required at least 45 days before the event due to international planning constraints.
- Payment:** Full payment is due within 30 days of invoicing or before the event date, whichever comes first.



ACSI Strategic Partner Benefits

Strategic Partner Definition: An organization that partners with ACSI by selecting a yearly paid tier, each with its own fee and set of benefits, and receives advantages based on the partnership level they choose. If you are uncertain, please see the [Strategic Partner directory](#) or reach out to Christen_Schlaf@acsi.org.

Step 1: Please select which exhibition/sponsorship package is affiliated with your status.

Platinum	Exhibitor Table w/ up to 2 Representatives includes: <ul style="list-style-type: none"> • Logo w/ link on event app, website, and communications • Attendee email list with 1 send (<i>pre- or post-event</i>) • Prime table placement • 2-minute speaking/video opportunity (<i>limited 10 per event</i>) • Flyer in delegate conference bags • Lunch & coffee breaks for 2
Gold	Exhibitor Table w/ up to 2 Representatives includes: <ul style="list-style-type: none"> • Logo w/ link on event app, website, and communications • Attendee email list with 1 send (<i>pre- or post-event</i>) • Lunch & coffee breaks for 2
Silver	Exhibitor Table w/ up to 2 Representatives includes: <ul style="list-style-type: none"> • Logo w/ link on event app, website, and communications • Lunch & coffee breaks for 2
Bronze	\$1500 for Exhibitor Table w/1 Representative includes: <ul style="list-style-type: none"> • Logo w/ link on event app, website, and communications • Lunch & coffee breaks for 1

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Additional Representative	\$750
Attendee Email List - 1 email (<i>pre- or post-event</i>)	\$500
Branded Looping PowerPoint Full-Size Ad - 16:9	\$500
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