

“Faith Teaches” encourages that every moment adds to an eternal investment of a child’s faith formation sparked by the intentional, collective influence of parents, churches, and schools. Campaign resources are at [acsi.org/faith teaches](https://www.acsi.org/faith-teaches).

Social Media Posts for Christian Schools

In January, you can post the “For Parents” video on your website, school community, or social media platforms. A customizable video for your school logo is also available on the Faith Teaches website here: <https://www.acsi.org/acsi/faith-teaches/faith-teaches-resources>. You may want to use the “Introduction to Christian Education” on your website or as part of your admissions process. Beyond the video, here is some post copy to consider.

For Now–January 16 (Targeting Parents)

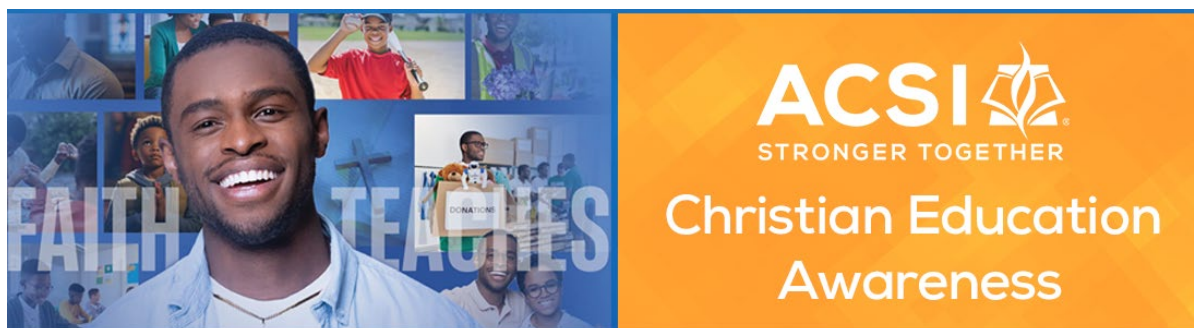
- Download the “Faith Teaches” parent guide to learn about educational options and how faith teaches in every moment, every day, and in every way. Learn more at [acsi.org/faithteaches](https://www.acsi.org/faithteaches). #FaithTeaches
- You have 6570 days from birth to age 18 to train up your child in God’s ways. Visit [acsi.org/faithteaches](https://www.acsi.org/faithteaches) for a helpful guide on how to intentionally lead your child to love and follow Jesus! #FaithTeaches

For January 16–January 26 (Targeting Parents)

- National School Choice Week is January 26-February 1. Download the “Faith Teaches” parent guide to learn about educational options and how faith teaches in every moment, every day, and in every way. Learn more at [acsi.org/faithteaches](https://www.acsi.org/faithteaches). #FaithTeaches
- Learn what educational options you have as a parent to create intentional investment in your child’s future at [acsi.org/faithteaches](https://www.acsi.org/faithteaches). #FaithTeaches
- Who was the greatest teacher in your life? You can be in your child’s today. #FaithTeaches

For January 26–February 1 (Targeting Parents)

- It’s National School Choice Week! Download the “Faith Teaches” parent guide to learn about educational options and how faith teaches in every moment, every day, and in every way. Learn more at [acsi.org/faithteaches](https://www.acsi.org/faithteaches). #FaithTeaches
- How are you infusing faith into your child’s life every day? #FaithTeaches
- Share a picture of how #FaithTeaches in your home.



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Social Media Posts for Churches

In January, you can post the “Introduction to Christian Education” video on your website, school community, or social media platforms. You may also want to use the video “For Churches” in a volunteer email or internal communication. A customizable video for your church logo is also available on the Faith Teaches website here: <https://www.acsi.org/acsi/faith-teaches/faith-teaches-resources>. Beyond the video, here is some social media post copy to consider.

For Now–January 16 (Targeting Churches)

- Faith teaches in every moment, every day, and in every way. Download prayer points and pray for teachers, students, and parents in your congregation. Learn more at [acsi.org/faithteaches](https://www.acsi.org/faithteaches). #FaithTeaches
- Spend time on a Sunday raising awareness about Christian Education. Download our *Faith Teaches Church Guide* to learn more at [acsi.org/faithteaches](https://www.acsi.org/faithteaches). #FaithTeaches
- Advance Christ-centered education by downloading the “8 Ways To Minister” PDF at [acsi.org/faithteaches](https://www.acsi.org/faithteaches). Make an eternal, next-generation investment because #FaithTeaches.

For January 16–January 26 (Targeting Churches)

We suggest you take a prayer point from the [PDF](#) and use these as posts leading up to and during National School Choice, January 26-February 1.

- National School Choice Week is January 26-February 1. Educate, equip, and empower parents to guide them to make educational decisions for their children. Learn more at [acsi.org/faithteaches](https://www.acsi.org/faithteaches). #FaithTeaches

For January 26–February 1 (Targeting Churches)

- It’s National School Choice Week! #FaithTeaches in every moment, every day, and in every way. Learn how to support parents and families in your care at [acsi.org/faithteaches](https://www.acsi.org/faithteaches).

For Churches: Pray. Promote. Participate. Ask your local church to host a [Christian Education Awareness Sunday](#) on February 2 or anytime where parents in their congregation can understand Christian education options.