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Association of Christian Schools International

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**Strategic Partnership Program  
Sponsorship Benefits and Offerings  
2018-2019 Prospectus**

# Goals of the ACSI Strategic Partner Program

***Our mission statement is:***

**ACSI exists to strengthen Christian schools and equip Christian educators worldwide as they prepare students academically and inspire them to become devoted followers of Jesus Christ.**

Thank you for your interest in becoming an ACSI Strategic Partner. We appreciate your desire and willingness to work alongside of us in helping “Strengthen Christian Schools and Equip Christian Educators.

***The goals of the ACSI Strategic Partner Program are:***

- To honor our committed and dedicated partners by publicly recognizing their support of ACSI and our member schools’ mission for Christian education
- To provide additional quality services and benefits to member schools that are not directly available through ACSI
- To allow companies and organizations the opportunity to leverage the ACSI brand and our relationship with member schools to engage Christian educators regarding quality services, benefits, and programs.
- To provide consistency in sponsorships of the Association’s programs and offerings

Please contact David Ray at 719.867.0106 or [david\\_ray@acsi.org](mailto:david_ray@acsi.org) for more information about the Strategic Partnership Program.

# ACSI Organization Overview

As the largest association of Protestant schools in the world, the Association of Christian Schools International (ACSI) provides a full range of education services worldwide through a headquarters office and regional offices:

- 8 U.S. regional offices
- 2 Canadian regional offices
- 17 international offices

ACSI serves more than 24,000 member Christian schools in more than 106 nations, enrolling about 5.5 million students. United States member school statistics are:\*

- 2,151 U.S. Early Education–Grade 12 member schools
- 550,954 students in U.S. Early Education–Grade 12 member schools
- 335 Stand-alone Early Education programs
- 25,476 students in Stand-alone Early Education programs
- 81 member Christian colleges/universities
- 177,323 students in member colleges and universities

ACSI is a 501(c)(3) religious nonprofit organization.

\*Numbers above taken from June 2017 statistics



# How Does the Strategic Partnership Program Work?

The ACSI Strategic Partnership Program is designed to give companies and organizations the opportunity to engage with our member schools and provide services, benefits, and programs that will enhance their Christian education mission.

Engagement opportunities include:

- Exhibiting at a variety of Professional Development events
- Sponsorship of a variety of events and activities
- Value-add opportunities developed by your own company or organization
- Scholarships for professional development and also students

Companies and organizations will get to choose from a menu of opportunities that will best allow them to engage with school leaders and educators. We track these opportunities, and in turn, the companies and organizations move up in the categories of partnership and receive additional benefits.

All agreements are for one year, beginning August 1, 2018, and ending July 31, 2019.

# Strategic Partner Categories/Benefits

<b>Platinum \$40,000+</b>	<b>Gold \$25,000 - \$39,999</b>	<b>Silver \$15,000 - \$24,999</b>	<b>Bronze \$5,000 - \$14,999</b>	<b>Ministry</b>
Webpage on acsi.org with link to own website	Webpage on acsi.org with link to own website	Listing on acsi.org with link to own website	Listing on acsi.org with link to own website	Listing on acsi.org with link to own website
Recognition at all PD Forums/Leadership Conferences	Recognition at all PD Forums/Leadership Conferences	N/A	N/A	N/A
Logo and contact information listed on flyer distributed for membership renewal and new members	Organization's name listed in flyer distributed for membership renewal and new members	Organization's name listed in flyer distributed for membership renewal and new members	Organization's name listed in flyer distributed for membership renewal and new members	N/A
District meeting presentations/exhibits	N/A	N/A	N/A	N/A
Opportunity to propose/present workshops at PD events	Opportunity to propose/present workshops at PD events	Opportunity to propose/present workshops at PD events	Opportunity to propose/present workshops at PD events	Opportunity to propose/present workshops at PD events
Use of co-branded logo	Use of co-branded logo	Use of division logo	Use of division logo	Use of division logo
Sponsor logo/ID on signage	Sponsor logo/ID on signage	N/A	N/A	N/A
Featured on band of logos used on materials, programs, and PowerPoints	N/A	N/A	N/A	N/A
Access/participation in Partner Summits	Access/participation in Partner Summits	N/A	N/A	N/A
Endorsement letter from ACSI promoting product or service	Endorsement letter from ACSI promoting product or service	N/A	N/A	N/A
Annual Fulfillment report	Annual Fulfillment report	Annual Fulfillment report	Annual Fulfillment report	N/A
Quarterly conference call with Director of Strategic Partners (individual and group)	Quarterly conference call with Director of Strategic Partners (individual and group)	Quarterly conference call with Director of Strategic Partners (group)	N/A	N/A

<b>Platinum \$40,000+</b>	<b>Gold \$25,000 - \$39,999</b>	<b>Silver \$15,000 - \$24,999</b>	<b>Bronze \$5,000 - \$14,999</b>	<b>Ministry</b>
Use of ACSI mailing list for direct mail piece	Use of ACSI mailing list for direct mail piece	Use of ACSI mailing list for direct mail piece	N/A	N/A
Four emails sent via ACSI	Two emails sent via ACSI	One email sent via ACSI	N/A	N/A
Lists of schools attending professional development events	Lists of schools attending professional development events	Lists of schools attending professional development events	N/A	N/A
Opportunity to sponsor components of ACSI events	Opportunity to sponsor components of ACSI events	Opportunity to sponsor components of ACSI events	Opportunity to sponsor components of ACSI events	N/A
Exclusive opportunity to select engagement in future years	Exclusive opportunity to select engagement in future years	Exclusive opportunity to select engagement in future years	N/A	N/A
Non-exclusive	Non-exclusive	Non-exclusive	Non-exclusive	Non-exclusive
One-year agreement and renewable	One-year agreement and renewable	One-year agreement and renewable	One-year agreement and renewable	No agreement
Application required for new partners	Application required for new partners	Application required for new partners	Application required for new partners	Application required for new partners
Application fee of \$2,500	Application fee of \$2,000	Application fee of \$1,500	Application fee of \$1,000	No application fee
No annual fee	No annual fee	No annual fee	No annual fee	No annual fee

ACSI reserves the right to adjust benefits, substitute benefits, or provide other benefits upon the approval of the partner. Benefits may change from year to year.

Partnership and sponsorship opportunities are secured on a first come, first serve basis. Interested companies and organizations may suggest additional sponsorship opportunities based on their service offerings.

All Strategic Partner agreements are facilitated directly through the ACSI Strategic Partnership Department. Please contact David Ray at 719.867.0106 or david\_ray@acsi.org for more information.

# Becoming a Strategic Partner

Contact David Ray, ACSI Director of Strategic Partners, to request a prospectus and a Strategic Partner Application.

1. Review the prospectus as to program offerings and benefits, as well as exhibit, sponsorship, and value-add opportunities.
2. Review and complete the application. Completed applications, along with accompanying data and material should be returned via email to david\_ray@acsi.org.
3. Your application will be reviewed, and if accepted, then a phone or video conference will be set up to go over the details of the program and answer any questions you might have. You will also be asked as to the partner level you would like to achieve for the year.
4. You will have the opportunity to select exhibit, sponsorship, and value-add opportunities that are available. Please be aware that partnership and sponsorship opportunities are secured on a first come, first serve basis. Not all offerings may be available at the time of the interview or follow-up.
5. Based on your choices, an agreement will then be sent to you for review and your signature. No refunds will be available once you have signed up for an engagement opportunity. You will be invoiced for the appropriate application fee for the category of partnership you have chosen, along with the fees for exhibiting and sponsorship.
6. ACSI has a rollout process to inform schools that new companies and organizations have joined the partnership program. You will be asked to provide a brief write-up of the services or programs you offer, as well as providing an electronic copy of your logo.
7. Each spring, the Director of Strategic Partners will schedule a phone or video conference to review the offerings for the coming school year, work with you on developing a comprehensive plan for your company/organization, and then submit an agreement for your review.

# ACSI Engagement Opportunities





# Professional Development Forums

ACSI Professional Development Forums give Christian school educators the opportunity to connect with their peers, learn from nationally acclaimed experts, be refreshed through community and worship, earn continuing education units for certification, and return to their schools equipped with effective strategies to help their students. The Forums are held in the fall of the year at thirteen locations.

## 2018 Dates and Locations:

September 27-28	Sacramento, CA
September 27-28	Anchorage, AK
October 11-12	Winston-Salem, NC
October 11-12	Chicago, IL
October 18-19	Ft. Lauderdale, FL
October 18-19	Grove City, PA
October 25-26	Seattle/Tacoma, WA
October 25-26	Birmingham, AL
November 1-2	Columbus, OH
November 1-2	Philadelphia, PA
November 1-2	Phoenix, AZ
November 8-9	Denver, CO
November 19-20	Anaheim, CA
November 19-20	San Antonio, TX

**Expected Total Attendance at all Forums:** 10,000+

**Audience:** School Leaders and Teachers

## Opportunities Available

### *Exhibits*

Exhibit space is available at all sites, ranging from **\$400** to **\$800** per space, depending on the size of the conference.

### *Advertising*

An advertising booklet opportunity is available that would be for all thirteen Forums.

- Full page ad - **\$2,000**
- Half page ad - **\$1,500**
- Quarter page ad - **\$1,000**

## ***Sponsorship for all 14 Forums:***

### **Platinum Sponsor (1 corporate and 1 university): \$30,000 for all Forums**

- Authorized to message being official corporate or university platinum sponsor
- :45 second video leading into a general session
- Logo/link added to Forum webpage with brief description and “thank you” to our sponsor
- One (1) page ad inside front cover or back cover of Forum notebook
- Logo and link included in registrant pre-event email with thank you to sponsors
- Logo and link included in registrant post-event email with thank you to sponsors
- Video included for one year on ACSI website in corporate area of page
- Pull up banner/event signage with all 4 sponsor categories listed “thanks to our sponsors”
- Exhibit booth at up to 10 locations
- Identified from stage as official platinum sponsors at each event location
- Listed in Forum app as platinum sponsor with link to website
- List of all four sponsor categories on outside back cover of Forum notebook
- List of schools attending PD Forums

### **Gold Sponsor (3 sponsorships available): \$15,000 for all Forums**

- Authorized to message being official gold sponsor
- Listed on back cover of Forum notebook as gold sponsor
- Exhibit booth at up to 6 locations
- Logo and link included in registrant post-event email with thank you to sponsors
- :45 second video shown on corporate partner video page for 6 months
- Listed in Forum app as gold sponsor with link to website
- Pull up banner/event signage with all 4 sponsor categories listed “thanks to our sponsors”
- List of all four sponsor categories on outside back cover of Forum notebook
- Lists of schools attending PD Forums

**Silver Sponsor (4 sponsorships available): \$7,500 for all Forums**

- Authorized to message being official silver sponsor
- Exhibit booth at up to 4 locations
- Listed in Forum app as silver sponsor
- Logo on back of host school volunteer t-shirts
- Pull up banner/event signage with all 4 sponsor categories listed “thanks to our sponsors”
- Lists of schools attending PD Forums

**Bronze Sponsor (5 sponsorships available): \$5,000 for all Forums**

- Authorized to message being official bronze sponsor
- Exhibit booth at up to 3 locations
- Listed in Forum app as bronze sponsor
- Pull up banner/event signage with all 4 sponsor categories listed “thanks to our sponsors”

***Additional Opportunities:***

**Lanyards (either purchased or donated)**

**Sponsorship of a coffee/refreshment break: \$1,000+**

- Verbal recognition of being break sponsor
- Signage at break serving table



# On-Line PD

The ACSI On-Line Professional Development Program will offer two programs, a PD Webinar track and a Back-to-School Summit.

## Opportunities Available

### *Sponsorship*

**PD Webinar track - \$1000 per track  
(2 tracks – administrative) with 8 webinars in each track  
September 2018 through May 2019**

**Expected Attendance:** 800

**Audience:** School leaders

- Logo on welcome slide
- Thanks/acknowledgment at opening of live webinar
- Listed on webinar acsi.org webpage as sponsor
- Reference to sponsor in registrant reminder emails



# Leadership Conferences

ACSI Leadership Conferences are opportunities for professional development and allows regional school leaders to engage, network, collaborate, and spend intentional time with national leaders. The conferences are generally held in the winter/spring of the school year in select areas of the country.

## **Dates and Locations:**

January 23-25, 2019	Lancaster, PA
February 10-12, 2019	Prescott, AZ
February 25-26, 2019	Monterey, CA
February 28-March 1, 2019	San Juan Capistrano, CA
April 29-30, 2019	Seaside, OR

**Expected Total Attendance at all Conferences:** 800

**Audience:** School Leaders

## **Opportunities Available:**

### ***Exhibits***

Exhibit space is available at all sites for **\$400** per space.

### ***Advertising***

Advertising will be part of the conference program that would be available for all conferences.

- Full page ad - **\$1,000**
- Half page ad - **\$750**
- Quarter page ad - **\$500**

### ***Sponsorships for all five conferences***

#### **Platinum Sponsor: \$7,500 for all conferences**

- Authorized to message being official platinum sponsor
- 1-page ad in conference program
- Logo and link included in registrant pre-event email with thank you to sponsors
- Logo and link included in registrant post-event email with thank you to sponsors
- Exhibit booth fee waived
- Identified from stage as official platinum sponsors
- List of 3 top sponsor categories on back cover of conference program
- List of schools attending Leadership Conferences

**Gold Sponsor: \$5,000 for all conferences**

- Authorized to message being official gold sponsor
- ½ page ad in conference program
- Exhibit booth fee waived
- Logo and link included in registrant post-event email with thank you to sponsors
- List of 3 top sponsor categories on back cover of conference program
- List of schools attending Leadership Conferences

**Silver Sponsor: \$2,500 for all conferences**

- Authorized to message being official silver sponsor
- Exhibit booth fee waived
- List of 3 top sponsor categories on back cover of conference program

**Bronze Sponsor: \$1,000 for all conferences**

- Authorized to message being official bronze sponsor
- Exhibit booth fee 25% off

***Meal/Break Sponsorships (arranged per conference based on need)***

**Sponsorship of a meal: \$1000+**

- Verbal recognition of being a meal sponsor
- Signage at registration area

**Sponsorship of a coffee/refreshment break: \$500+**

- Verbal recognition of being break sponsor
- Signage at break serving table

# Early Education Conferences

ACSI's Early Education Conferences are designed to provide professional development hours while also providing opportunities for leaders and teachers to engage, network, collaborate, and spend intentional time with national leaders in the EE field.

## Teacher Conferences:

### Dates and Locations:

October 2018	Bakersfield, CA
November 2018	Tucson, AZ
Fall 2018/Winter 2019	**Fremont, CA
January 2019	Everett, WA
January 26, 2019	**Plant City, FL
February 2019	Broken Arrow, OK
February 2019	Summerville, SC
March 7-8, 2019	**Lancaster, PA
March 2019	**La Mirada, CA
March 2019	Holden, MA

\*\*Exhibit sites

**Expected Total Attendance at all Conferences:** 2,200

**Audience:** Early Education Leaders and Teachers of Children Under Age of 5

## Opportunities Available:

### Exhibits

Exhibit space is available at all sites for **\$400** per space.

### Advertising

Advertising will be part of the conference program that would be available for all conferences.

- Full page ad - **\$1,000**
- Half page ad - **\$750**
- Quarter page ad - **\$500**

## Sponsorships for all three conferences

### Platinum Sponsor: \$5,000

- Authorized to message being official platinum sponsor
- 1-page ad in conference program

- Logo and link included in registrant pre-event email with thank you to sponsors
- Logo and link included in registrant post-event email with thank you to sponsors
- Exhibit booth fee waived
- Identified from stage as official platinum sponsors
- List of 3 top sponsor categories on back cover of conference program
- List of schools attending Early Education Conferences

**Gold Sponsor: \$2,500**

- Authorized to message being official gold sponsor
- ½ page ad in conference program
- Exhibit booth fee waived
- Logo and link included in registrant post-event email with thank you to sponsors
- List of 3 top sponsor categories on back cover of conference program
- List of school attending Early Education Conferences

**Silver Sponsor: \$1,000**

- Authorized to message being official silver sponsor
- Exhibit booth fee waived
- List of 3 top sponsor categories on back cover of conference program

**Bronze Sponsor: \$500**

- Authorized to message being official bronze sponsor
- Exhibit booth

***Meal/Break Sponsorships (arranged per conference based on need)***

**Sponsor of lunch: \$1,000+**

- Signage on registration table
- Verbal recognition as lunch sponsor

**Sponsor of coffee/refreshment breaks: \$500+**

- Signage on refreshment table
- Verbal recognition as break sponsor



# Global Christian School Leadership Summit

The Global Christian School Leadership Summit brings together school leaders from over eight different Christian school associations from around the world for a three-day gathering held every other year. Professional development, engagement, collaboration, and networking are key components of the Summit, based on a central theme. The 2019 theme will be Growth – Improving Every Critical Aspect of Your School.

## **Date and Location:**

January 30 – February 1, 2019

San Antonio, TX (Grand Hyatt Hotel)

**Expected Total Attendance:** 1,000

**Audience:** School Leaders, Early Education Leaders, Higher Education Leaders

## **Opportunities Available:**

### ***Exhibits***

Exhibit space: **\$750 per table**

### ***Sponsorships:***

#### **Platinum Sponsors (8 sponsorships available): \$10,000 each**

- One to two-minute video presentation before a general session.
- Access to participant list after the event.
- School/company logo placement on event website and mobile app before and during the summit.
- Free 8' x 10' prime display area provided throughout the summit.
- Complimentary registration provided for two participants.
- One company PowerPoint slide rotating during announcement slides before general sessions.

#### **Gold Sponsors (8 sponsorships available): \$7,500 each**

- Access to participant list after the event.
- School/company logo placement on event website and mobile app before and during the summit.
- Free 8' x 10' display area provided throughout the summit.
- Complimentary registration provided for two participants.
- One company PowerPoint slide rotating during announcement slides before general sessions.

**Silver Sponsors: \$5,000 each**

- Access to participant list after the event.
- School/company logo placement on event website and mobile app before and during the summit.
- Free 8' x 10' display area provided throughout the summit.
- Complimentary registration provided for one participant.
- Company signage placed prominently on refreshment tables during coffee breaks.

**Bronze Sponsors: \$2,500 each**

- School/company logo placement on event website and mobile app before and during the summit.
- Free 8' x 10' display area provided throughout the summit.
- Complimentary registration provided for one participant.



# Legislative Conference

The ACSI Legislative Conference is an annual gathering of school leaders in Washington, D.C. designed to equip school leaders to engage in the public policy process. Elected officials at all levels give far greater credence to informed, persuasive citizens among their own constituents than nearly any other source. The ACSI Legislative Conference trains school leaders how to marshal their skills to the greatest advantage and prepare them to develop relationships with decision-makers.

**Dates and Locations:**

September 10-12, 2018

Washington, D.C

**Expected Total Attendance:** 30

**Audience:** School Leaders

**Opportunities Available:**

***Sponsorships:***

**Sponsor of meals: \$1,000**

- Verbal recognition as conference meal sponsor

**General sponsorship: \$2,500+**

- Verbal recognition as conference sponsor
- Logo included in pre-conference emails
- Logo included on Conference Agenda



# National High School Leadership Conferences

The Redemption Everyday Conferences are student leadership events held by the Association of Christian Schools International for high school students from Christian schools across the country. Through high-quality speakers and intentional production elements, students will be challenged to explore the implications of being created in God's image, and built for relationships with God, creation, and especially other human beings. The conference helps stimulate growth and overall culture change throughout the school year.

## **Dates and Locations:**

November 18-20, 2018

Washington, D.C.

February 3-5, 2019

Southern California

**Expected Total Attendance:** 1,300

**Audience:** High school students, School Leaders, School advisors

## **Opportunities Available:**

### ***Sponsorships:***

#### **Platinum Exhibitor: \$4,500 (1 available in DC; 1 available in CA)**

- Premier location for exhibit booth
- Opportunity for college/university representative to address the student assembly and use a multi-media presentation
- Rotating PowerPoint slide before and after main sessions
- Full page color college/university ad in conference book
- Platinum sized logo on back of conference t-shirt
- Complete list of schools in attendance
- Logo displayed on ACSI conference website named as exhibitor
- Signage of college/university displayed at the ACSI registration desk
- Right of refusal for future Redemption Everyday Conferences

#### **Gold Exhibitor: \$2,500 (3 available in DC; 3 available in CA)**

- Prime location for exhibit table
- Opportunity for college/university representative to address the student assembly
- Rotating PowerPoint slide before and after main sessions
- Full page color college/university ad in conference book
- Gold sized logo on back of conference t-shirt

- Complete list of schools in attendance
- Logo displayed on ACSI conference website named as sponsor
- Signage of college/university displayed at the ACSI registration desk
- Right of refusal for future Redemption Everyday Conferences

**Silver Exhibitor: \$1,000**

- One exhibit table
- Full page color college/university ad in conference book
- Complete list of schools in attendance
- Logo displayed on ACSI conference website named as sponsor
- Signage of college/university displayed at the ACSI registration desk

**Bronze Sponsor: \$300**

- Full page color college/university ad in conference book
- Complete list of schools in attendance

***Additional Add-Ons:***

**Sponsor Treasure Map: \$250 (Only available for Platinum, Gold, and Silver Exhibitors)**

Students will be required to collect a signature from your representative to be eligible to a large prize given away at the end of the conference. Following the conference, you will receive personal mail and e-mail addresses for all students who participate in the treasure hunt. (In 2016 sponsors received personal contact information from 160 students).

**Logo on Conference T-Shirt: \$200**

Your organization or school's logo will be printed on the back of every conference t-shirt as a sponsor of the conference.



# Middle School Leadership Conferences

Middle School Leadership Conferences are one-day events designed to minister to the needs of students in Grades 6-8. The speakers will guide and direct student leaders in crucial areas of leadership and spiritual growth in order to make an impactful difference not only on their campus, but wherever the Lord leads them.

## **Dates and Locations:**

October 15, 2018	Lexington, MA
October 16, 2018	Metuchen, NJ
October 17, 2018	Philadelphia, PA
October 18, 2018	Owings Mills, MD
October 19, 2018	Harrisburg, PA
October 22, 2018	Butler, PA
October 26, 2018	Durham, NC
October 29, 2018	Olympia, WA
October 31, 2018	Roseville, CA
November 2, 2018	Pasadena, CA

**Expected Total Attendance:** 1,500

**Audience:** Middle school students and school advisors

## **Opportunities Available:**

### ***Sponsorships:***

#### **Platinum Sponsor: \$5,000 for all events**

- Logo on ACSI Student Activities website page
- Logo on materials going to schools
- Verbal recognition at all event locations

#### **Gold Sponsor: \$2,500 for all events**

- Logo on ACSI Student Activities website page
- Verbal recognition at all event locations

#### **Silver Sponsor: \$1,000 for all events**

- Verbal recognition at all event locations

# National Spelling Bee

The ACSI National Spelling Bee allows the top five students of each of the seven regional bees to advance to the national event held each year in the spring. Students in Grades 5-8 compete for prizes and for the honor of being crowned the ACSI National Spelling Bee champion.

**Date and Location:**

May 3-4, 2019

Washington, D.C.

**Expected Total Attendance:** 140

**Audience:** Grades 5-8 students, school advisors, parents

**Opportunities Available:**

***Sponsorships:***

**Platinum Sponsor: \$5,000**

- Logo on National Spelling Bee Program
- Logo on all pre-event registrations/information
- Verbal recognition at the pre-event reception
- Verbal recognition at the event
- Logo on the participant's T-shirt

**Gold Sponsor: \$2,500**

- Logo on National Spelling Bee Program
- Logo on all pre-event registrations/information
- Verbal recognition at the pre-event reception
- Verbal recognition at the event

**Silver Sponsor: \$1,000**

- Verbal recognition at the pre-event reception
- Verbal recognition at the event

# Student Activities/Services

ACSI offers a variety of activities for students around the country. These activities are designed to promote excellence and allow students to utilize the talents that God has given them. Activities include academic and fine arts offerings.

## **Dates and Locations:**

**Fall and spring of the 2018-19 school year**

**Regionally based**

**Expected Total Attendance: 75,000+ students and advisors**

**Audience: K-12 students, advisors**

## **Opportunities Available:**

### ***Sponsorship for all events in a category:***

#### **Platinum Sponsor: \$5,000 for all events in a specific category**

- Logo on ACSI Student Activities website page
- Logo on handbooks and materials going to schools
- Verbal recognition at all event locations

#### **Gold Sponsor: \$2,500 for all events in a specific category**

- Logo on ACSI Student Activities website page
- Verbal recognition at all event locations

#### **Silver Sponsor: \$1,000 for all events in a specific category**

- Verbal recognition at all event locations





# Program Sponsorships/Scholarships

There are several sponsorships and scholarship opportunities that are available for the 2018-19 school year.

## Scholarships for Educators for Professional Development

These scholarships are given to K-12 educators (Administrative and Classroom Teachers) for ACSI Professional Development events throughout the year.

**Amount: \$2,500+**

## ACSI Children's Education Fund/Children's Tuition Fund

Established under the ACSI Children's Education Fund, there are currently six Children's Tuition Fund Granting Organizations (SGO's) across the country. Each Children's Tuition Fund seeks to work in concert with schools, contributors, and parents to bless students by improving their educational opportunities through relationship-oriented financial assistance. Presently, the states served by SGO's are Alabama, Illinois, Nevada, Pennsylvania, Rhode Island, and Virginia.

**Amount: \$2,500+**

## ACSI Leadership Legacy

One leader can impact hundreds of educators who transform thousands of students. Leadership Legacy is a vehicle to sustainably aid, train, and equip educational leaders around the world, many of whom are operating with paltry resources. By contributing to this cause, you can create sustainable change not just for the moment, but for generations to come. Your partnership with Leadership Legacy is not just a simple donation; it is an act of participation in divine work that will extend far beyond our lifetimes.

**Amount: \$2,500+**

## ACSI General Sponsorship

This category allows companies and organizations to make a contribution to ACSI for general purposes. The funds will be used for general expenses and the expenses of programs.

**Amount: \$5,000+**



# Value-Add

Value-add includes services rendered without cost to ACSI or to our member schools or money that comes back to the Association and/or member schools based on member engagement.

These could include the following:

- Rebates on schools' ordering tangible items from a company or organization
- Rebates on member schools utilizing services or programs provided by the company or organization
- Dividend programs
- Goods or services provided to ACSI at no charge (value needs to be determined before good or services are provided)

Value-add opportunities need to be approved in advance by the Director of Strategic Partners and other members of the ACSI Leadership Team.





For more information on the  
ACSI Strategic Partnership Program,  
please contact Mr. David Ray at  
[david\\_ray@acsi.org](mailto:david_ray@acsi.org) or by phone at  
719.867.0106.